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Letter from the President

Dear Friends,

Growing a rescue is not an easy task. It takes perseverance, hard work, and an unwavering belief that we can achieve more. I am very proud to present to you our first annual report.

Purr Partners was incorporated in 2009 by two long time rescuers who saw a need to help cats and kittens in rural North Carolina high kill shelters. In March of 2009, the first cats were pulled from Franklin County Shelter, and so Purr Partners entered the rescue community – with two volunteers and no budget.

Since its inception, Purr Partners has pulled over 1300 cats and kittens from high kill shelters in central North Carolina. We now are an organization with close to one hundred active volunteers and a budget of over \$65,000.

All of these cats and kittens were fully vetted and placed into approved, forever homes. While these numbers are impressive for a small organization, it pales beside what is truly happening in these shelters. In 2012, 166,182 cats and kittens entered North Carolina shelters. They may have been owner surrenders, strays, abandoned animals or feral. Of that number, 130,639 were killed, a 78% kill rate. These heartbreaking numbers encourage the volunteers of Purr Partners to strive to save more lives, and work to find ways to improve these statistics.

As an all-volunteer organization, 100% of every donation goes directly to help the cats and kittens – there are no salaries, and in fact, volunteers often spend a great deal of their own money to care for these very vulnerable creatures. This organization could not exist without these dedicated volunteers and support from our adopters and contributors.

We believe in what we do. We believe we are serving the community through our efforts, and that we are saving the lives of cats and kittens that depend on us for their existence. We want to take the next steps, and we hope you will be there with us. Read further for our vision into the future.

With Deepest Gratitude,

Lawanna Johnson
President and Founder



About Purr Partners

Our Mission

The mission of Purr Partners is to help homeless felines find loving, permanent homes through adoption and placement. We believe that all cats have value and deserve a chance to live their lives in a safe and caring home. We further believe that it is only through education and advocacy that there will come a time when there are no more homeless cats and all individuals and communities will extend kindness and hope to all cats whether companion animals, strays, or ferals. We support the belief that cats have an intrinsic value beyond their value to humans, and we will be advocates for cats everywhere through whatever means we have available.

Board of Directors



Back left to right

Cindy Reiss-Clark

Lori Ward

Judy Dobsen

Kathy Parker

Judith Mize

Front left to right

Judy Cooper

Barbara Bradley, *Secretary & Treasurer*

Tammy Holt

Lawanna Johnson, *Founder & President*



About our Cats

The purpose of Purr Partners has always been to help those cats and kittens who are in the greatest jeopardy of losing their lives - and those are found in the rural shelters of North Carolina. These county shelters are open intake shelters, and thus cats and kittens pour in daily in huge numbers. Few leave alive. Many of these shelters are far enough from population centers that other rescues rarely help, and in fact, in some of these shelters, Purr Partners is the only cat rescue that works to save the animals that are abandoned, surrendered, picked up as strays, or trapped.

The vast majority of the budget is dedicated to veterinary expenses since shelter cats and kittens often come into rescue with a variety of health and medical issues. Every cat and kitten that leaves Purr Partners will have been spayed or neutered, fully vaccinated, and micro chipped. On average, to take a cat or kitten from shelter to adoption, it costs between \$100 and \$400 and sometimes much more. Adoption fees cannot cover these costs so Purr Partners must work to raise funds to make up the difference. While cats and kittens are housed in volunteer homes, the rescue provides all vet care, food, litter, and microchips every year, this gets more and more expensive, and yet every year, there are more and more animals that need help.

At this time, Purr Partners houses between 100 and 175 cats and kittens spread over 35 – 37 foster homes. Six different veterinary practices provide care to the rescued animals at reduced rescue rates. The rescue is the Adoption Partner at two area Petsmarts store locations and has cats and kittens in the adoption centers on a 24 – hour, 7 day a week basis. Volunteers rotate through the centers on a daily basis cleaning, caring for the cats, greeting people, and talking with potential adopters. The rescue also showcases animals at Animall on a weekly basis, WRAL on a rotating schedule, and several area newspapers. The cats and kittens are available online at the rescue website and through several online adoption sites such as Rescue Me! and Petfinder. Currently, the adoption rate is between 25 and 35 cats adopted per month with occasional numbers rising to above 40 a month.

We want to do more. Our future plans include an intake and quarantine location, with a shelter and a sanctuary further down the road. Only through centralizing our services, can we move forward. While we will always have foster homes as the main location of the cats, a shelter and a sanctuary make sense since many cats do not do well in a home setting with other foster cats, and there will always be a number of cats that will never leave us and thus become sanctuary cats. We make a lifetime commitment to each and every cat we take, but in order to honor

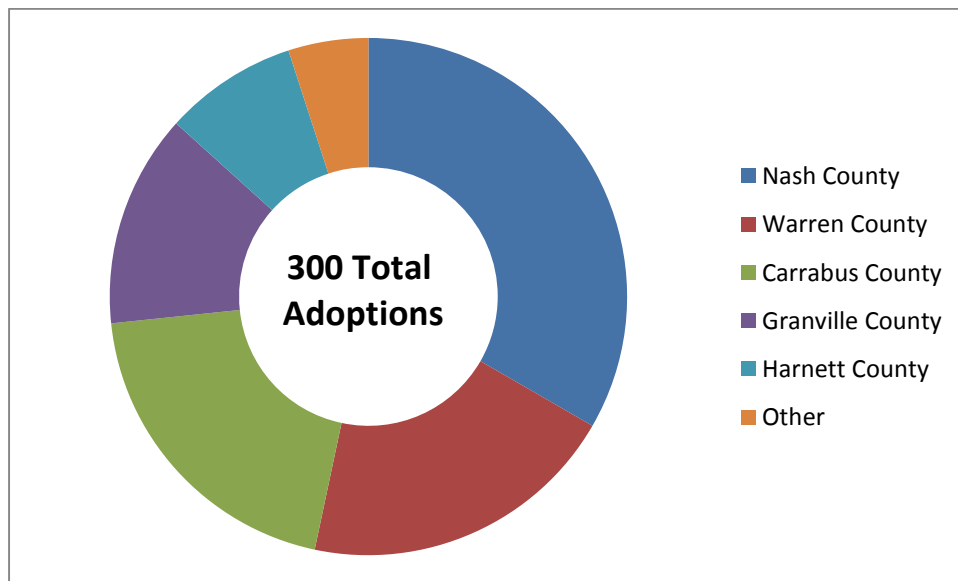


that commitment, we must work toward the shelter and the sanctuary. We have created a program that is in its infancy, but one we believe has great potential. This is our Senior Cats Program that strives to rescue cats 13 and older abandoned at the shelters and pairs them with fosters that would love to have a cat but can't afford it. We feel this combination is a win-win for cats and for senior citizens! Putting this all together and making it happen is the path that Purr Partners is traveling on. It's exciting, fulfilling, and so rewarding!

As we move into the future, we believe it is imperative that we incorporate programs that target areas where help is needed. Our hope is to impact the number of cats and kittens entering the shelter – and keep them from showing up there at all. We are working with other community groups, applying for grants, and constantly raising funds to support these initiatives as well as our basic adoption program. We want to target areas where the population needs help to provide care for their animals and hope to implement TNR (Trap, Neuter, Release) in some of the neediest areas.

Our mission statement speaks for what we do – and we believe it and support it with every decision we make.

Where Our Cats Come From

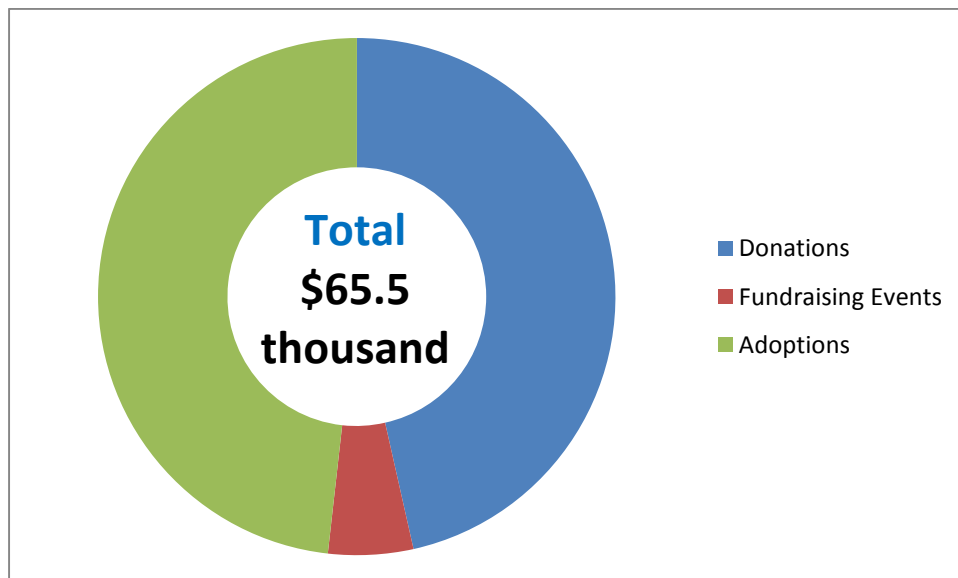


2014 Financial Summary

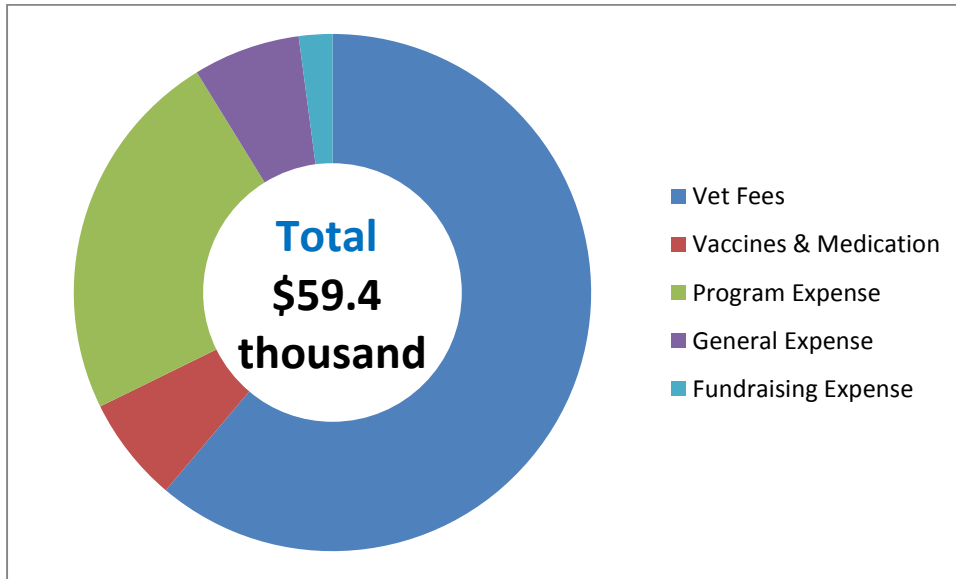
In 2014, Purr Partners continued to see record adoptions and generous support from our volunteers, and donors. Total Income reached a record high: \$65.5 thousand, and an increase of 32% over last year. With such a great increase in income, we had an equally challenging year for our medical expenses. We had a record high year at \$40.2 thousand, which was an increase of 45% of total expense over last year.

If Purr Partners is to increase the number of lives saved, as well as build a sanctuary for so many cats that need assistance, support will become increasingly important. With existing merchant support expected to be far below 2014 in the coming year, Purr Partner will increasingly depend on private and corporate giving to fund its growing needs.

Income	December 31, 2014	December 31, 2013
Mercandise Sales	\$1,567	\$1,246
Donations		
Merchant Donations	\$10,339	\$4,326
Individual Donations	\$20,136	\$15,930
Fundraising Events	\$1,915	\$1,606
Adoptions	\$31,608	\$26,611
Total Income	\$65,565	\$49,719



Expenses	December 31, 2014	December 31, 2013
Medical Expense		
Vet Fees	\$36,326	\$22,290
Vaccines & Medication	\$3,924	\$5,374
Program Expense	\$13,954	\$9,810
General Expense	\$3,972	\$2,569
Fundraising Expense	\$1,245	\$1,616
Total Expense	\$59,421	\$41,659



Purr Partners Financial Reports have been audited by Ferrin Accounting of Platte City, MO.



What goes into saving a cat from a Shelter to a Rescue Home?

Shelter Pull Fee	\$0	\$15
Testing (ie FeLV, FIV)	\$20	\$25
Worming	\$4	\$15
Flea & Tick Control	\$10	\$20
Vaccinations	\$10	\$20 (\$5/vaccination. 4x per cat)
Spay or Neuter	\$50	
Microchip	\$10	
Total range	\$104	\$155
Not included Food & Litter	\$20	\$200 (based on length of stay in foster care)

We cannot take care of our cats without financial support. A total of 61% of Purr Partners 2014 income was spent on medical care for rescue cats, 11% was spent on food and litter. That's 72% of our income spent on medical and daily care for the cats.



Special Thanks

2014 Adopters

Shannon Albrecht	Michelle Calhoun	Maureen Dettmer
Samantha Albrecht	Rhonda Callahan	Ginny Dodd
Theresa Allen	Andrew Canino	Erin Doss
Amy Ashley	Christie Carlsen	Katie Dowell
Sonja Avena	Cameron Carroll	Lynn Duguid
JoAnne Bagshaw	Suzanne Cartwright	Meg Duncan
Kristin Bailey	Brian Cassel	Dennis Economes
Joshua Ball	Dawn Cassel	Jessica Edelblute
Earl Barber	Lauren Cassidy	Liz & David Ellis
Lisa Barber	Mary Kathryn Cato	Tammy & Doug Elmore
Hana Baskin	Amy Challengren	Robin Endicott
Nikki Batts	Symin Charpentier	Harold Ennis
Kathryn & David Beard	Amy Child	Julia Fansler
Rachel Beguhl	Carolyn Clark	Sheri Fehnel
Elizabeth Bejzak	Claudia Cokis	Jaimi Flynn
Michelle Berke	Anne Collier	Casey Flynn
Kristen Best	LeeAnn Collins	Candace Ford
Christy Bitzenhofer	Tracy Collins	Peter Freitag
Gillian & Don Blackburn	Andrea Comley	Elizabeth Gainey
Brittany Blais	Lisa Compton	Claudia Gaskin
Jennifer Bland	Matt & Vanessa Cooke	Barbara Gass
Kelly Borth	Blair Coppedge	Joan Gelbein
Barbara Bradley	Christin Curry	Penny Gibson
Lori Brewer	Lorraine Cusimano	Scott Girvin
Margaret Broach	Sharon Cutler	Felicia Glace
Nancy Brock	Donna Daughtry	Jack Glisson
Pamela Brown	Lisa Davies	Maria Glover
Andrea Brown	Jamie Davis	Marta Golden
Melissa Brown	Kellie Davis	Angela Gooch
Ellen Brusie	Rebecca Davis	B J Goodridge
W. Michael Bryan	A. T. Debnam	Aaron GoodyKoontz
Maureen Burns	Chris DeHart	Jamie Gordon
Philip Burton	Tiffany Delgado	Yvonne Green
Richard Bury	Deborah Denton	Kristin Grenier



Kristen Griffith
Claudette Griffith
Catherine Guckiean
Diane Hall
Francine Hancock
Jenn Hargiss
Timothy Harris
Evelyn Haynes
Lisa Healy
Bobbie Helsel
Nina Heroux
Ronald Heydweiller
Margaret Holder
Aaron & Lori Holly
Mollie Holt
Penny Hooper
Jean & Eric Horner
Paula Hubbell
Burt & Juanita Hudson
Brooke Hursey
Steven Izzo
Christina Jackson
June Jean
Kylie Jenkins
Diana Johnson
Caitlin Johnson
Deborah Jones
Carmen Jones
Lori Joy
Jessica Kaeding
Danielle Kerner
Jamie Kilburn
Alisa King
Natalie Kirkwood
Kathryn Kirvan
Eva Klein
Robbie Kogar
Stephen Koob
Hans Koster
Geoff Krummel

Charles LeBaron
Sharon LeSoine
Megan Levy
Kate Loomis
Christina & Jose Lorenzo
Brandon Love
Chris Lucjwaldt
Nicole Lynch
Shannon Mace
Lorrie Maggio
Jane Maloy
Tonya Mangum
Christine Marshall
Betty Ann Martens
Laronda Mays
Virginia McAfee
Kim McDonagh
Noelle McLauren
David McLauren
Blake McMurray
Paige McQuade
Liz Miller
Laura Miller
Lauren & Bradley Monroe
Christy Monroe
Lauren Monroe
Jennifer Moran
Pamela Morkunas
Dan Munter
Denise Murray
Charles Myers
Linda Nabors
William Naegele
Jason Newkirk
Beth Newton
Amanda Nguyen
Sally Norton
Karen Nowell
Emily Orr
Danielle Padgett

Lisa Pagnani
Sue Pak
Karen Palko
Kathleen Panfen
Laura Payne
Garrett Persons
Ruth Ann Phelps
Diane Phillips
Sharon Preston
Candi Price
Jennifer Probasco
Dana Ray
Karen Reynolds
Katie Riebel
Sherri Rimmer
Caitlin Rivera
Peggy Roach
Stacey Robinson
Jay & Tammy Rochester
Carolyn Rogers
Haley Rollins
Bob Rosch
Lisanne Roskam
JoAnn Rountree
Katelyn Rowland
Cathy Royall
Pamela Rudzki
Fernando Salamanca
Pam Sanger
Mary Sarvis
Cindy Schantz
Terry Schniper
Alissa Schultz
Marion Schultz
Michelle & Tim Seaboch
Aaron Seagraves
Bart Sferrazza
Deana Sheperd



Deanna Shepherd
Tyler Shores
Jessie Silver
Joe Simmons-Rudolph
Kathleen Slater
Christina Szvetecz
Kimberly Tappen
Laurie Taylor
Deanna Vaughn
Tina Wall
Nicole Watkins
Sharon Way
Laura Webb
R Shawn Wellons
Kathy Wheatle

Ralph Snell
Gloria Snyder
Lisa Stenhouse
Jude Stevens
Howard Stevenson Jr.
Beth Thompson
Joshua Tielking
Gary Tiffany
Heath White
Theresa Williams
April Williams
Elizabeth Williams
Jason Wilson
Rachel Wilson
Doug & Becky Wood

Mary Stone
Brandy Strange
Shannon Strong
Elissa Sturchio

Rebecca Tighe
Kit Trzebunia
Ty Turner
Michelle Wooten
Micael Wright
Amy Yinger
Stacie Young
Heather Zschiedri



2014 Monetary Contributors

Tracy Allen
Patricia Almas
William & Kimberly Andersen
Clayton & Betsy Andrews
Mark Anzalone
Kelly & Steve Arrington
Janet Banks
Scott Barnes
Candace Baskett
Bambi & Randy Berger
Mark & Janet Betts
A. D. Black
Lynne Blanchard
Barbara Bradley
Rusty Bramlage
Andrea & Steven Brown
Anna Brownstein
Christina Brundage
Ellen Brusie
Darian Burch
Thomas & Melinda Buschor
Anne Butler
Lucy and Ronald Byers
Beth Calvery
Nancy Cattelona
Champaign Staging
Joseph Coates
Marcia Coleman
Lee Ann Collins
Brian Coyle
Sidney Dalis
Colleen Davis
Natalie Distefano
Delia Dixon
Judy Dobson
R. V. & Hilda Eakins
Barbara Elliott
Ben & Susan Erdman

George & Patricia Evans
Crystal Fink,
Donna Fluegel
Michael Fry
Melanie Furman
Victoria Gaydeski
Rev. Joan & Abraham
Gelbein
Andrea & Patrick Giangrosso
F. John & Yvonne Green
William Griffin
Mary Groft
Gillian Holaday
David & Karen Hammers
Gregory Handerhan
Scott Harris
William & Leona Hayes
David & Andrea Huff
Robert Hunter
Tammy Holt
Margaret Jackson
Denise Johnson
Lawanna Johnson
R. Putney & Linda Jones
Jonathan & Susan
Katzenelson
Kelly, Mary
Jacqueline & Mark Kindred
Katherine King
Linda Kinney
Natalie Kirkwood
John
Shannon Lack
Nicole LeCann
Gerard & Sandra Leppart
Jonathan & Marianna
Lichtman
Cathy Lineberry

Marlene & John Little
Carolyn Lombardo
Dennis Loughridge
J. Robert & Sandra Lowry
Chris & Tim Luckwaldt
Lisa & Steven Lupinski
Kim Mackie
Sheila Macpherson
Kathy Makey
Malitoris
Kelly Marks-Bodo
Betty Ann Martens
Beverly Martini
Gary & Virginia McAfee
Kim McDonough
Matt Mezynski
Ramona Miller
Wendy Miller
Judith Mize
Lauren Monroe
Ann Morris
John Moore
Sandra & James Myers
Elizabeth Neerman
Elizabeth Oswecki
Lisa Pagnani
Kathy Parker
Candace Passino
Christine Pfindler
Greg Porter
Joy Purnell
Kathleen Putiri
Roger Pyle
Cindy Reiss-Clark
Christopher & Dorothy Rizzo
Sharon Rhue
Jamie Robinson
Shirley Roker



Pam Scheurich
Michelle & Timothy Seaboch
Zachary & Amanda Seger
Georgia Shepard
Laura Sherrill
SKR Creations LLC
Kevin & Cara Smith
Raynor & Martha Smith
Madelyn Smoak
James Stallings

Kim Sterling
Heidi Stokes
Ruth & David Switzer
John Teague
Teel Tomasella
Triangle Insurance &
Associates
Lynda Turbeville
Gail Urbanek
Britt & Tamatha Vinson

Jean Visconte
Jean Ward
Ruby Webster
Mary Weems
Wendell Wiley
T. Jerry Williams
Theresa Wirtz
W.W. & Nancy Woodall
Kathleen Young
Andre & Paula Zorio



Join Us

We invite you to engage in this mission and consider how you can contribute. It's easy.

- Tell someone about what you've learned as you read Purr Partner's Annual Report
- Visit our website at www.purpartners.com, where you can sign up for our electronic newsletter or become a volunteer
- Follow us – and comment – on social media. Facebook and Twitter
- Attend an Adoptathon at either Wake Forest or Six Forks Petsmart locations
- Support our organization through a donation

